

The Comedy Network Presents

Canadian Comedy Awards and Festival

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Hollywood comes to the Canadian Comedy Awards!

FOR IMMEDIATE RELEASE:

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(Toronto) —The Comedy Network's Canadian Comedy Awards & Festival and Mindless Sophistication have teamed up to bring a little Hollywood to the 8th annual Awards & Festival this year. The event is taking place October 9 to 13th, with the awards ceremony occurring on October 12th in London, Ontario. This year's performers and nominees will be taking home a fabulous Hollywood style gift bag worth \$1800 dollars. Nominees have been selected in 20 categories representing the best Canada has to offer in film, television, and live performance.

Canada's comedy elite such as Brent Butt, Catherine O'Hara, Russell Peters, Mark Kritch, Alan Park, Jessica Holmes, Colm Feore, Eric Peterson, Gavin Crawford, Shaun Majumder, Sheila McCarthy, and others will be celebrated at the awards. Performers include Gerry Dee, Jeremy Hotz, Royal Canadian Air Farce, the top sketch, improv, male and female stand-up comics of the year and many more. Nominees and performers will receive the following specially selected items in their gift bags when they arrive in London:

- ✓ Comedy Network Swag www.thecomedynetwork.ca
- ✓ Crumpler Shopping Bag & Crumpler Thirsty AL XL www.crumpler.ca
- ✓ Berry Wise Antioxidant Nutritional Supplement www.berrywiseinc.com
- ✓ London Downtown Dollars www.mainstreetlondon.ca
- ✓ Don't Quote Me Games www.dontquoteme.com
- ✓ Shape Health & Wellness Gift Certificate www.shapetoronto.com
- ✓ Website In A Box www.websiteinbox.com

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- ✓ B.C. Bud Herbs
- ✓ Assorted Party Games from Hasbro www.hasbro.com
 - Catch Phrase, Pictionary, Scatagories, Janga, and Taboo
- ✓ Freedent Total Whitening gum www.wrigley.com
- ✓ Everyday People Cartoon Greeting Cards by Cathy Thorne www.everydaypeoplecartoons.com
- ✓ Grand Marnier Gift Pack www.grand-mariner.com
- ✓ The French Side of Toronto www.franco-toronto.ca
- ✓ Ciaobella Jewelry www.ciaobella.ca
- ✓ Moor Allure Naturals www.moorallure.com
- ✓ We Are What We Do Postcards www.wearewhatwedo.ca
- ✓ Fraktals Chocolate Cashew Butter Crunch www.fraktals.com

The Canadian Comedy Awards & Festival was established eight years ago to recognize and celebrate Canadian comedic talent. In 2003, the awards show moved to London, Ontario and began growing into the festival it is today. Londoners continue to embrace the festival and enjoy shows, workshops, film screenings and even have a go at being funny themselves in the Funniest Person in London Contest. Entertaining, fun and full of laughs the festival continues to delight audiences for four days of laughter with over 120 comedians and performers descending on London for 16 shows and events. The festival's mandate to recognize and celebrate Canadian achievements in comedy at home and abroad is the heart of the festival while showcasing Canada's homegrown stars.

All comedy, of all kinds, 24-hours-a-day, is the mandate of The Comedy Network, Canada's first-and-only specialty comedy service. Launched in October 1997, The Comedy Network offers an unrivalled slate of original Canadian productions, with 44 per cent of its revenues being reinvested in Canadian programming. To more than 4.8 million subscribers, The Comedy Network broadcasts, uncut and

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uncensored, an eclectic mix of stand-up, sketch, improvisation, and animated comedy as well as topical comedy talk shows, game shows and classic situation comedies. The Comedy Network is a division of CTV Television.

Mindless Sophistication is a celebrity product-placement advertising firm that specializes in gift bags for award shows and other celebrity based events.

- 30 -

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